



HOLIDAY-WINTER 2011-2012

the Connection

Vol.35 No.2

FOR THE PEOPLE WHO LIVE, WORK AND SHOP IN THE SHAKER SQUARE AREA

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Shaker Square Area
Development Corporation

ANNUAL MEETING & COMMUNITY PANCAKE BREAKFAST

Saturday – December 10
10:00 am
at Our Lady of Peace School
12406 Buckingham Ave.

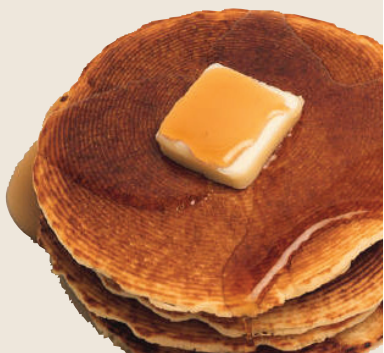
(Corner of East 124th and
Shaker Blvd.)

Tickets for breakfast are available
online at shad.org or can be
purchased at the door.
\$7 for adults/\$4 children ages
3–12/ Children 3 and under eat
for free.

Don't miss this critical meeting
with updates on the merger of
Shaker Square Area Development
Corp and the Buckeye Area
Development Corp., as well as a
chance to meet and mingle with
your neighbors!

Immediately following the
meeting, from 12:00 to 2:00 pm,
SHAD is offering a special event,
A Community in the K(now).
Learn what services are available
in the neighborhood, from curb
appeal projects to renovation.
Come for the breakfast and stay
for the information.

For more information about the
community meeting, call SHAD at
216- 421-2100 or visit www.shad.org



Larchmere Salutes Books & Community

About 100
people from
the Larchmere
neighborhood
gathered in the
late afternoon
November 1, to
take in the street's
newest mural, "An
Homage to Books
and Community"
on the east
wall of Loganberry Books. The
dedication included speakers from
the community, artist Gene Epstein,
a proclamation expressing gratitude
from the City of Shaker Heights,
a poetry reading and refreshments
for everyone.

About one year in the making,
co-chairs Joyce Pratt and Lynne
Alfred led the committee seeking
suggestions for book titles and
winnowing the 150+ suggestions into
the actual 50 titles depicted in the
mural. Some were nominations from
Larchmere merchants: James Boyd
of Polished Professionals nominated



"Milady's Standard Textbook of
Professional Barber-Styling," while
Liz Tekus of Fine Points suggested
"The Knitter's Stash."

More nominations that made the
leap to the finished mural include
works from local authors: Danielle
Ruppert of Menu 6 suggested
Laura Taxel's "Cleveland Ethnic
Eats," while four people nominated
Sarah Willis' novel "Some Things
That Stay," and Les Roberts'
latest Cleveland-based novel "The
Cleveland Creep."

Students nominating final entries
include Destiny Campbell, a student

*Larchmere neighbors gathered
to celebrate Cleveland's newest piece
of public art, a mural crafted to look
like a shelf of books on the eastern
wall of Loganberry Books.*

at Harvey Rice Elementary School
who nominated the children's classic
"Corduroy," and no less than six
nominations for the Paul Langan
"Bluford High" series, while Jean
Pekoc, a teacher at Our Lady of
Peace nominated Langston Hughes'

(See *Larchmere Mural* on page 5)

The Coral Company Moves to Shaker Square

by Rita Kueber

The Coral Company, the
Cleveland real estate management
and development company, has
relocated its offices from Cedar
Center in University Heights, to
its flagship retail center at Shaker
Square. The Square is owned and
managed by Coral with their new
offices at 13219 Shaker Square.
"By moving to the Square, we are
able to directly oversee day-to-day
operations, and now have the added
benefit of on-site communication
with our tenants and customers,"
said Joan Menett, Vice President of
Marketing. "This location also puts
us closer to downtown Cleveland,
where we own and manage a
number of apartment buildings and
condominium associations."

About fifty people from the
Shaker Square, Larchmere and
Buckeye communities, as well

as developers and
building owners from
throughout Northeast
Ohio attended the
official ribbon cutting
at the new offices on
October 13. Cleveland
Mayor Frank Jackson
along with City Council
members Kenneth
Johnson and Mamie
Mitchell cut the big
blue ribbon along with
Coral Company's President and
CEO, Peter Rubin.

The Coral Company was founded
in 1987 and has owned Shaker Square
since 2004. At first, the company's
offices were located in Beachwood,
Ohio, then at Cedar Center. Today
their offices are above the CVS on
the northeast quadrant of the Square.

(See *Coral Company* on page 5)



*One of the sleek new spaces in the
Coral Company offices above CVS
on Shaker Square.*

Larchmere Holiday Stroll



At the venerable age of 30+, the annual Thanksgiving weekend shopping extravaganza, the Larchmere Holiday Stroll took place November 25-26.



From the hot chocolate offered by Polished Professionals to the specials at Flying Cranes, three dozen locally-owned businesses welcomed hundreds of holiday shoppers over the weekend with music, treats and more. Larchmere also welcomed back Bazaar Bizarre "not your granny's craft fair" with two-dozen crafters and

artists offering indie-fare. ("No more mass produced mall stuff.") Foodie truck the Nosh Box was on the street as well. After shopping hours, the street's restaurants offered plenty of specials to boot. Fine weather, fine friends, fine shopping.



"Invasive Species"

A site specific sculpture installation by artist, Ian Petroni, has been evident at Felice for the past few weeks. A piece entitled "Invasive Species," uses vinyl siding recently removed from a Larchmere neighborhood home that is being restored to its original historic character. The goal of the installation was to provoke critical thought about the use of toxic, unsustainable building materials.

Following the Home Tour on September 17, the sculpture was moved to the garden at Felice Urban Café (12502 Larchmere Boulevard). On November 26 during the Larchmere Holiday Stroll, Felice screened the documentary "Blue Vinyl," that explores the potentially toxic effects of PVC, and the various components (vinyl "grass tufts") of the sculpture were offered for sale. Proceeds from the sale of the sculpture go to the Neighborhoods of Shaker Square Home Tour fund.



This "Invasive Species" was planned by Ian Petroni and made from vinyl siding. The sculpture was on display at Felice this fall.

CVS at Shaker Town Center moving

The commercial building at the corner of Avalon and Chagrin, just east of Lee Road has been torn down to make room for a new location for CVS at Shaker Town Center. The CVS currently on the north side of Chagrin will move into the new building on the south

side of Chagrin in Fall, 2012. The new building will include a drive-through window for prescription services. The new construction will continue through the winter months, as the weather permits.

A Letter to the Shaker Square Community

I am writing on behalf of the Board of Trustees of the Shaker Square Area Development Corporation. For close to 35 years, our organization has worked to revitalize and sustain our commercial districts and neighborhoods. We have worked to empower the people who live and work in our community to play an active role in our work.

In 2005, in an effort to improve our revitalization efforts, SHAD collaborated with Buckeye Area Development Corporation (BADC) on the Buckeye Larchmere Community Planning Initiative. With the financial support of Neighborhood Progress, Inc (NPI) and the Saint Luke's Foundation, these two neighborhoods embarked on a process that has continued to benefit the residents and merchants to this day. When you think about Harvey Rice School and Rice Library; or when you enjoy artistic murals and sculptures you can look ..you can look to the conversations that took place almost a decade ago. These efforts created the results we see today. These conversations helped our communities learn about each other and we were surprised at the fact that while we are each unique, we had more in common than we ever imagined. We realized we share community assets that we both valued greatly—among them

Shaker Square, the Rapid Transit, and most significantly, committed, passionate people.

Since that time, SHAD and BADC have continued to collaborate on several fronts. We continue to work to improve our quality of life for residents through housing development and home repair programs. Through the help of our commercial development programs and creative improvements like landscaping and public art, our commercial districts continue to thrive.

In recent years, along with the negative downturn of the economy, non-profit organizations have had to struggle with funding challenges in order to stay in business. The downturn has made it necessary for both private foundations along with federal and city governments to significantly cut funding to non-profit community development groups—SHAD and BADC included. In fact, several Cleveland community organizations have closed or severely reduced service in past years as a result.

SHAD remains—as always—committed to the health and sustainability of our communities despite shrinking resources. So, last year, we decided to be proactive about the situation and have a conversation about how we can



expand our collaboration with BADC and use the limited funds to the advantage of our communities. With the financial support of NPI, our key funder and partner, the Board of Trustees of BADC and SHAD created a 12-member steering committee to work with a consultant to explore various options for collaboration. The consultant's task began with several focus groups of community leaders throughout both communities. From these meetings we learned that people are still very passionate about our community—whether it is preserving the identity of each individual neighborhood and commercial district; respecting the voice of each resident, merchant and property owner; or upholding the legacy of collaboration throughout the community and taking advantage of the strength of our collective assets.

A lot of sweat, anxiety and passion have gone into this conversation over the last year and we still are not finished. Our conversation must acknowledge

both the financial business realities of funding and the essential needs of the community. Unfortunately, the current economic change is causing a dramatic change in our organizations' future—and we think it can be for the better. We at SHAD feel that, together with BADC, we can create an organization that builds upon the legacy of both organizations. But, this change cannot and will not happen without you—the community. Look for future communications in the coming months for more insight into our organizational strategy as well as our plan for a community engagement process that will give everyone a voice in moving our community forward.

Respectfully,
KENISHA PIERCE
BOARD PRESIDENT
Shaker Square Area
Development Corp.



Larchmere Merchants Fundraiser Dec. 11

Hi all,

FYI: If you haven't heard, please save the date of December 11, Sunday from 7-10pm, for our annual Holiday Fundraising Party. The party will be at our studio, 13001 Larchmere Blvd. Back by popular demand—the chinese auction—so please start to think about something you would like to donate. You can drop off your donations to our studio the week of December 5th, but please call first to make sure we're in at 216-707-0301.

Thank you so much and look forward to a fun evening!

Kim & Sue

Kim Metheny
Metheny Weir
Painted Finishes, LLC
13001 Larchmere Blvd.
Shaker Heights, OH 44120
216-707-0301

The Connection Restaurant & Deli Guide

Academy Tavern 12800 Larchmere, 229-1171
Balaton Restaurant 13133 Shaker Square, 921-9691
Big Al's Diner 12600 Larchmere, 791-8550
Captain Tony's Pizza and Pasta 13206 Shaker Square, 561-TONY (8669)
Dewey's Fair Trade Coffee 13201 Shaker Square, 991-1101
DiVita's Larchmere Deli & Beverage 12727 Larchmere, 721-0220
Felice 12502 Larchmere, 791-0918
fire food & drink 13220 Shaker Square, 921-FIRE (3473)
Flying Cranes Café 13006 Larchmere, 795-1033
Grotto Wine Bar & Restaurant 13101 Shaker Square, 751-WINE
Jackie Chen's Wok 2756A Van Aken, 283-3888
Larchmere Tavern 13051 Larchmere, 721-1111
Menu 6 12718 Larchmere Blvd, 791-6649
Michael's Diner 13051 Shaker Blvd, 752-0052
SA SA 13120 Shaker Square, 767-1111
Sérgio's Saravá 13225 Shaker Square, 295-1200
Subway 13113 Shaker Square, 751-4770
Vine & Bean Cafe 12706 Larchmere Blvd, 707-3333
Yours Truly 13228 Shaker Square, 751-8646
Zanzibar Soul Fusion 13114 Shaker Square, 916-9422

SHAKER SCHOOLS WITH A CLEVELAND ADDRESS



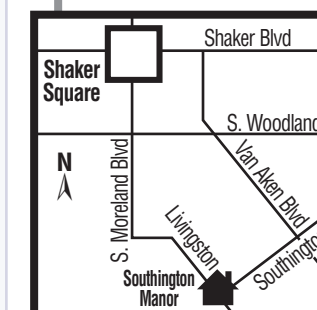
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Collective Upcycle on the Square

There's a new pop-up shop on Shaker Square, Collective Upcycle, located between to fire food and drink and Yours Truly. Collective Upcycle is a project of Plenty Underfoot LLC, a small creative business that brings together excess & leftover materials, creativity, and community.

Jeff Epstein of the Coral Company said: "As the owner and

steward of Shaker Square, we're thrilled to partner with Collective Upcycle. This unique store will be a great addition to our lineup of restaurants and merchants and offer a healthy dose of creativity and cheer to the neighborhood this winter. Collective Upcycle enhances the growing community of galleries and local arts nonprofits at the Square." The temporary shop opened

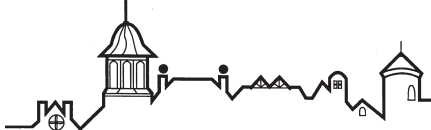
November 17 and will remain open Thursdays through Sundays through December 24. The boutique includes the work of over 35 local artists, offering unique gifts for the holidays with an emphasis on creatively reusing plastic bags, cast away glass, reclaimed sweaters, salvaged bicycle parts, scrap wire, expired flooring, scrap paper and more.



Previously the shop "popped-up" in the Gordon Square Arts District in June. Collective Upcycle has more information on Facebook and at collectiveupcycle.blogspot.com.

Your SHAD membership will pay for itself in no time with

Neighborhood Merchant Discounts



ACADEMY TAVERN (229-1171)
Breakfast-Lunch-Dinner 10% off (excluding alcoholic beverages). Dine-in only

BIG AL'S DINER (791-8550)
10% off breakfast or lunch, except daily specials. Mon-Fri. only

CAPTAIN TONY'S (561-8669)
10% discount on pick-up and delivery orders

CLEVELAND CITY DANCE (295-2222)
Try one dance class for free. (Cannot be combined with other offers.)

CORCORAN FINE ARTS GALLERY (767-0770)
10% off any certified appraisal or valuation by Cleveland's only Certified Appraiser.

A CULTURAL EXCHANGE (229-8300)
One free membership with purchase of one membership in children's book club, "Read, Baby, Read!"

DEWEYS COFFEE CAFÉ (991-1101)
10% discount on any specialty coffee

LOGANBERRY BOOKS (795-9800)
10% off on 5 books or more

MARC GOODMAN'S ANTIQUE MALL (229-8919)
10% or more off all merchandise over \$20

MARTEL SALON (721-4100)
\$10 off hair service; \$5 off manicure or pedicure

POPCORN SHOP FACTORY@SHAKER SQUARE (991-1101)
10% discount on any Shaker Square Collector's Tin (we ship!)

SHAKER SQUARE CINEMAS (921-9342)
"Two for the Show": member and guest see a movie for \$12. Valid Sunday through Thursday. Not valid for 'NP' films. Requires purchase of two tickets.

SHAKER SQUARE DRY CLEANING & TAILORING (751-3500)
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Benjamin Rose CEO elected chair of national aging board

Richard Browdie, President and CEO of the Benjamin Rose Institute on Aging at 11900 Fairhill Road, Cleveland, has been elected to a three-year term as chairman of the Board of Directors of the National Council on Aging, a nonprofit service and advocacy organization headquartered in Washington, DC.

Browdie has served on the NCOA board since 2008. He replaces Msgr. Charles Fahey of Fordham University as chair. Browdie joined Benjamin Rose as president and CEO in 2002. Prior to that he served as Secretary for Aging for the Commonwealth of Pennsylvania, and was Executive Director of the National Association of Area Agencies on Aging from 1993-1995.

The Benjamin Rose Institute on Aging (BRIA) is an innovator in service delivery, a leader in research, and an advocate for older adults in Northeast Ohio and nationally.

The main focus of BRIA is to assist older people and their families to live successfully in the community. BRIA is comprised of the Eldercare Services Institute, the Margaret Blenkner Research Institute, and the Katz Policy Institute, as well as the Margaret Wagner Apartments for low-income seniors. For more information go to www.benrose.org



Mission Statement
of Shaker Square Area Development Corporation
We will provide the people and businesses of the Shaker Square Area with the leadership and action needed to foster well-maintained, economically strong neighborhoods.

The Connection
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Neighborhoods
•Apartment Corridor
•CHALK
•Drexmore/Charbourne
•Historic Shaker Square
•Larchmere
•Ludlow

Commercial Districts
•Shaker Square
•Larchmere Blvd.
•Van Aken Plaza
•Shaker Boulevard West

Shaker Square Area Development Corporation
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Harriett Logan
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Brian Siggers

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A poetry performance capped off the dedication of Larchmere's newest mural.

Larchmere Mural

Continued from page 1

"The Dreamkeeper" on behalf of her class.

Richard Gildenmeister's nomination of "In Cold Blood" is included in the mural, as is "Iacocca, An Autobiography," nominated by Ron Meister of Shaker Quality Auto Body.

And of course to identify and ground the mural to the very building it's (literally) anchored to, the first two books (left to right) are "The Bookbinder" and "The Used Book Lover's Guide to the Midwest," tributes to the businesses housed inside 13015 Larchmere - Strong Bindery and Loganberry Books.

The mural depicts the spines of 50 books, and installed, is 12 feet high and 73.5 feet long. The artwork is not painted directly onto the building's façade, but instead is a series of 22 vinyl-coated polyester banners, each 4-1/2 feet wide by 12 feet high, printed at Morgan Litho. Together with artists Bill Hose and Diana Petrauskas, artists Gene Epstein prepped exterior-grade plywood to support the banners, then applying cement to the back of the banners and the front of the plywood, positioning the panels, gluing and wrapping the banners around the plywood.

Gene Epstein is an artist and musician who is well-known to the Larchmere community as the chief restoration artist at Strong Bindery and player in her own band, Gene's Jazz Hot on second Thursdays at Loganberry Books. "An Homage to Books and Community" is Ms. Epstein's first piece of outdoor public art, although she has experience designing exhibits for the Western Reserve Historical Society, teaching at the Cleveland Museum of Art and interpreting art at the Cleveland Children's Museum.

To install the piece, the artists attached pressure-treated 2x4s to the brick/concrete block wall of Loganberry Books using masonry screws, measured so that each 2x4 lies between two panels. Then the panels were secured to the 2x4s. Since the wall of the bookstore is not uniformly flat, holes were cut into three of the panels to accommodate protrusions in the wall. The result is a seamless, eye-catching and intriguing mix of fiction and non-



fiction, children's literature and popular titles, all a reflection of the Larchmere community.

Larchmere's newest piece of public art came about through the cooperation of The Larchmere Mural Committee, composed of neighborhood residents and merchants, with the help of SHAD (the Shaker Square Area Development Corp.) and the support of the Saint Luke's Foundation.

Lake Erie Artists has unique beads

On Saturday December 17 from 1 pm to 6 pm, Lake Erie Artists Gallery will be hosting local artists from The Velvet Box in Berea, Ohio for a Trunk Show. The Velvet Box makes handmade lampwork glass beads that will fit on the popular Pandora style bracelets. The Velvet Box will be designing a special bead for Lake

Erie Artists Gallery that will be in the Shaker Heights colors of red and white, and will be sold exclusively through Lake Erie Artists Gallery. The first 5 customers who attend the Trunk Show will be given one of the new Shaker Heights beads for free. Other customers will be able to purchase the bead. In addition, customers will be able to get a special price on beads during the show, buy 3 beads, and get the 4th free.



The Coral Company

Continued from page 1

While Shaker Square is 80 years old, it remains a vital shopping, entertainment and cultural hub linking Cleveland with surrounding eastern suburbs.

The Coral Company currently integrates five real estate service businesses, including brokerage, property management, consulting, development and acquisition, and construction. The company manages over 2.1 million square feet of commercial space in northeast Ohio.

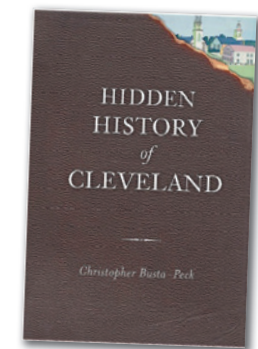


(From left) Peter Rubin, Councilwoman Mamie Mitchell, Councilman Kenneth Johnson, Mayor Frank Jackson.

History Happens Here -

New books about Cleveland and Shaker Heights

If you or someone you know is a big history buff - at least when it comes to Cleveland, you'll want to know about two recent releases in which the Shaker Square and Larchmere neighborhoods play a prominent role. Christopher Busta-Peck author of the popular blog *Cleveland Area History* has written "Hidden History of Cleveland," a passionate look at remarkable landmarks hiding in plain sight throughout the area. "The Legacy of the Clark Freeway Fighters" by Dave Harris examines how a grass roots effort in the 1960s/1970s saved the area from a six-lane highway and preserved the green space and parks we enjoy today. Both books are available at Loganberry Books and other independent bookstores in NE Ohio.



Les Délices at Plymouth Church January 29

Cleveland-based chamber ensemble Les Délices continues their 2011-12 season with "Caractères de la Danse" on January 28 & 29, 2012 at Plymouth Church. The program includes Rebel's "Characters of the Dance" a choreographed fantasia for a single virtuoso dancer, solo suites for oboe and viol, the dances of Boismortier's Ballets de Village and more. Les Délices brings together a roster of nationally-acclaimed artists for this program: Baroque violinist Julie Andrijeski, gamba player Josh Lee, and harpsichordist Michael Sponseller join Les Délices' director and baroque oboist Debra Nagy.

The performance takes place January 29 at 4:00pm inside Herr Chapel at Plymouth Church (2860 Coventry Rd) in Shaker Heights. Tickets (\$20 general/\$18 senior/\$5 student rush) are available at www.lesdelices.org.

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EXPIRES February 15, 2012

Otis Old Curiosity Shop Now Open in Loganberry Books Annex



Through the holidays, Otis' Old Curiosity Shop is open with a wide assortment of unique and inspiring gifts for people of all ages. The temporary shop named for the mascot of Loganberry Books.



A unique holiday bazaar, dubbed Otis' Old Curiosity Shop is open during the months of November and December. This temporary shop offers a mix of new toys, games and knick-knacks, holiday cards and calendars, crafts and prints from local artists, as well as vintage collectibles and curios.

Otis' Old Curiosity Shop also offers personalized shopping sessions for adults and children alike. Just like the Twigbee Shop (from Cleveland's former department store, Higbee's) Loganberry is offering sessions for children with a gift-giving goal. "A short interview will help

determine the style and taste for both gift-giver and recipient," owner Harriett Loganberry says, "because we want the gift to be perfect." A minimum \$10 budget is required for each person on the gift list, and reservations are required (although purchase is not).

Custom shopping sessions are available for adults as well, with gift-giving advice for all ages and interest levels. Call 216-795-9800 for an appointment with a Loganberry Books/Otis' Old Curiosity Shop staff member.

Shaker Heights will celebrate its 100th birthday in 2012

With the theme "Honoring the Past, Celebrating the Future," Shaker Heights plans a year-long series of events to commemorate the city's Centennial in 2012.

On January 21, the Opening Ceremony will be staged at the Shaker Heights High School Auditorium. The program, produced by Jon Leiken, will take a look at Shaker Heights' past with appearances and performances by residents.

Over Memorial Day, May 28, the expanded Shaker Heights parade will

include neighborhood associations, block party groups, organizations, schools, and more with Centennial themed floats, cars, costumes and music. The parade will end at Thornton Park where residents can enjoy a pancake breakfast and a kid-friendly carnival.

"Come Back to Shaker Weekend," a family-friendly citywide birthday party at Horseshoe Lake Park will include children's activities, entertainment, games, music and birthday cupcakes for all on Saturday, September 1. That evening,

an adult "block party" with jazz and dance bands will be held at Thornton Park from 7:00 pm to midnight. The evening concludes with "Shaker Unplugged," where musically talented residents are encouraged to bring their instruments for an impromptu jam session. On Sunday, September 2, a historic home tour is being planned.

Closing ceremonies for the Centennial will take place in November, with a focus on the city's future. A time capsule will be filled with Shaker memorabilia and buried or placed in a secure location.

A number of additional events are also planned, including a Centennial Cookbook, Community Service Days, a lecture/workshop series on



creating sustainable and beautiful landscapes and gardens, and a Building Index Cards Project that will have a record for each Shaker Heights home online. Additional projects and more information can be found at shakeronline.com

SASA

MONDAY \$5 HAPPY HOUR ALL EVENING

TUESDAY SAKENIGHT

WEDNESDAY I LOVE SUSHI NIGHT

THURSDAY WINE TASTING NIGHT

\$10 gift card with every \$50 gift card purchase*
*Good through December 31, 2011

13120 Shaker Square • 216.767.1111

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&
DEWEYS FAIR TRADE COFFEE
"The City's Best Sandwiches"
13201 Shaker Square
Cleveland, Ohio 44120

Thank you to Nio Green for all your heart and soul
you've put into our Gathering Place at DEWEYS.

tel/fax 216 991-1101 www.ChagrinFallsPopcorn.com



by Carolyn Milter

Whenever you shop or pick up a prescription at the Shaker Square CVS you may encounter Keith Asamoto. He's the hands-on manager checking inventory, greeting a customer or answering a cashier's question. And he is right at home at the local CVS because he grew up nearby on Ashwood Road in the Ludlow neighborhood.

During a recent visit by the Connection to CVS Keith mentioned that he has come full circle. "I worked at Revco part time when I was a student at Shaker Heights High School," he explained. "That Revco on Van Aken later became a CVS before its relocation here in Shaker Square," he added. As he walked through an aisle in the pharmacy, he stopped to greet a shopper that he knew.

Keith's parents, Ken and Hazel Asamoto, moved to Ludlow in 1965, before Keith was born, with their three children. They were Japanese-Americans who were born and grew up on the West Coast, his mother in Oregon and his dad in California. It was difficult, if not impossible, for many minorities to settle in suburban areas in Cleveland in the 1960's, due to racial discrimination, but the Ludlow neighborhood worked at becoming a shining exception.

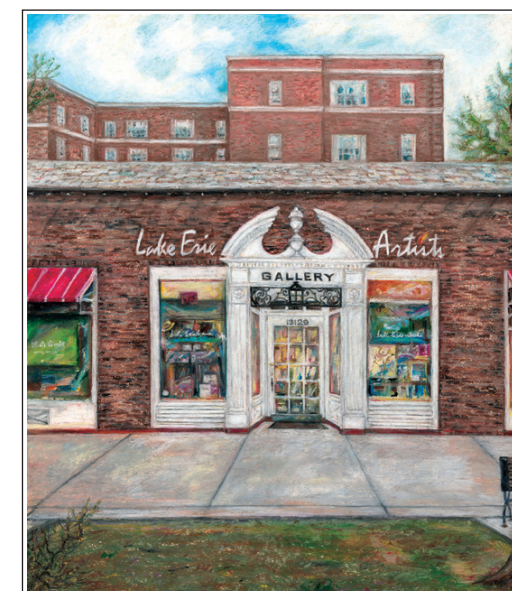
"The kids that I grew up with in Ludlow were a diverse group and we

were good friends," Keith says. "When I left to attend the University of Toledo I didn't experience the same tolerant atmosphere that we had in Ludlow." Keith's widowed mother still lives in the Ashwood Road house.

Today, Keith, who is single, lives in the city of Cleveland in the West Park neighborhood, but he still enjoys his old neighborhood. "I like to see my nieces and nephews running around Ludlow when they visit my mom," he said. When his siblings visit Cleveland they enjoy reunion meals at Yours Truly at Shaker Square. When he takes a break from work Keith likes to grab a sandwich at Dewey's.

At CVS his team includes 10 full-time employees and about 15 part-timers. There are three pharmacists, who provide coverage seven days a week including evenings until 10 p.m. Monday through Friday. Keith reminded the Connection that flu shots are available at CVS, with a pharmacist providing the shots.

Of course, Keith mentions a proud bonus that he enjoys: "My mom shops here."



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Rooftop Revelry & Neighborhoods of Shaker Square Home Tour

By Susan Rotatori

A determined group of volunteers organized a unique home tour and a 'never-done-before' fundraiser this past September. The committee for the Neighborhoods of Shaker Square Home-Tour held two simultaneous fundraisers at two locations on one night, and a home tour the next day.

On September 16th, a crisp and clear evening, the "Rooftop Revelry" event was held on two side-by-side Moreland Courts rooftop patios' and another patio at Shaker Courts across Shaker Blvd. Supporters got to experience Cleveland's sky line from the patios' rooftops at dusk and continued the revelry later into the evening with a view of the city's lights all aglow. Many attendees thought Shaker Blvd. from the rooftop looked like a boulevard in Paris. With live music in the background and hearty hors d'oeuvres and beverages, event-goers enjoyed themselves going from one patio to the next. At the end of the evening, everyone was picked up by Lolly the Trolley for one more ride around Shaker Square.

The following day, Saturday, September 17th, the "Neighborhoods of Shaker Square Home Tour" was held, and featured seven locations of unique single and double family homes, luxury condos, and an apartment. The home tour, the second presented in recent years, was designed to showcase the historic Shaker Square neighborhoods as a vibrant community in which to live, work and play.

"We want this tour to be more than just a home tour,"



says Mary Brown tour co-chair and professional local realtor. "It was about showcasing our single and double homes, condos and apartments, but also our surrounding retail shopping and many diverse restaurants. We are an urban area close to many great amenities from downtown Cleveland by the RTA rapid line to University Circle art and cultural area."

"The buzz that night was certainly about how much fun it is to live at the Square," says Mary Powell, co-chair of the tour. Both events provided experiences that encouraged people to consider moving to one of the Shaker Square neighborhoods made-up of Chalk, Larchmere and Ludlow areas in Cleveland. The events also provided funding for a legacy gift to Larchmere Blvd. landscape enhancement project.

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Business Roundup

Congratulations Larchmere Merchants!

On "Black Friday," November 25, *The Plain Dealer* favorably mentioned the Larchmere Holiday Stroll as part of an editorial about shopping locally from independent business owners and artists as an alternative to buying at Big Box stores. "The choices are eclectic, the artists local, the shoppers serene – polite even – the vendors friendly, and the ambience pure comfort and joy," the PD editors wrote. "Our recommended itinerary begins today with the Larchmere Holiday Stroll, part of the Bazaar Bizarre shopping experience... To recap: Sleep in. Shop local. Don't worry. Be Merry." Congratulations to all the Larchmere Merchants for this endorsement of their efforts and for their annual success with the Holiday Stroll.



Goodwill in Need of Gently Used Books

In addition to the clothing and small household goods Goodwill collects for resale, the venerable organization is also seeking gently used books to be resold to support Goodwill Industries. On average, revenue generated from selling items in Goodwill stores supports more than 3,000 individuals per year, helping them with services to find a job, obtain prescriptions, get a winter coat and more.

The organization points out how shedding unwanted books through Goodwill, rather than throwing them away not only helps families but helps the environment as well, by keeping books out of dwindling landfill space.

To donate your gently used books, drop them off at 2720 Van Aken Blvd., just east of Shaker Square.

Welcome Office Net Central

For anyone who needs office space from a basic cube to a professional workplace to meet clients, the answer may be Office Net Central, at 13212 Shaker Square, in Suite 100. Office Net Central (ONC) was formed in January 2010 to provide local Entrepreneurs an office location without having to lease or buy space. Tables, cubicles and meeting space are all available at reasonable costs by the day, month or quarter. Customized packages are available as well. The company intends to aid the development of the Shaker Square community by offering workshops and seminars for employment and business strategies. Contact ONC at 216-229-3002 or go to officenetcentral@att.net.

The Popcorn Shop Changes Owners

After 62 years of being owned by the McClellan Family, The Popcorn Shop business and Chagrin Falls building were sold to The Forward Family. Mort McClellan, Dewey Forward and Mr. Forward's son Dylan Forward signed papers in October.

Forward has been operating the shop for the past 11 years under a lease/option buy agreement. The

Popcorn Shop on Shaker Square is adjacent to Mr. Forward's other business, Dewey's Coffee Cafe. "We are extremely thrilled to be able to purchase this iconic wondrous place," Forward says. "We've always realized that we are the caretakers of this establishment and have tried to be

aware of the immense community impact of The Popcorn Shop."

The Popcorn Shop building (in Chagrin Falls) was built in 1875 and housed the Pride of the Falls, a hydro-powered flour mill. In 1949, Dorothy McClellan, Mort's mother, started the Popcorn Shop, serving treats and selling antiques. In 2001 the Forward Family took over the lease of the shop. "We have tried to continue the traditions of the popcorn shop while introducing new products, always local, always special," Forward added. "Our signature popcorn flavors are made in the shop and we ship worldwide. We have been visited by Presidents and celebrities and popcorn lovers from all over the Midwest, and will continue, hopefully, through many Forward generations."



SASA's new Accent

Scott and Brenda Kim, owners of Shaker Square's SASA restaurant are planning an addition in University Circle. Mr. Kim plans a "pan-Asian" approach to the new restaurant called *Accent*. He envisions a space open from lunchtime to late night that will draw everyone from Orchestra goes to students and workers from nearby hospitals. The opening is planned in Spring.

Welcome Two New Merchants to Larchmere

Welcome to Look, a hair, nail and waxing studio at 12708 Larchmere, next to The Dancing Sheep, owned by Stevie Chesnik and Laura King.

Welcome also to Second Home Salon, a second hand resale shop specializing in unique home décor and accents at 12910 Larchmere. Watch for more information in the Spring edition of *The Connection*.

New Look to History

Be sure to go to shakerhistory.org to see the Shaker Historical Society's new website.

Heard Around the Square by Margaret Simon



Sarah Bell of Brighton Road will be attending University of Michigan Medical School where she will be joining fellow Shaker Heights High school graduate **Emma Lawrence**. Emma started the nonprofit organization MedPLUS Connect with fellow Tar Heel and SHHS grad Lauren Slive. See their website for more details: <http://medplusconnect.com>.

Congratulations to new Shaker Heights City Council woman, **Julianna Johnston Senturia**, who reported that she was inspired to run after attending the *It's Not Your Mother's Politics* program at Shaker Library co-sponsored by the League of Women Voters and The Flora Stone Mather Center for Women. The triumvirate is now working on another insightful program this spring.

Ursuline College hosted a Celebration of Social Justice with **Avery Friedman** on November 17 and honored their visiting professor by creating the The Avery Friedman Human Rights Scholarship for students enrolled in the college's Legal Studies Program. Friedman has been the Legal Analyst for a Saturday CNN program that reaches millions of people from coast to coast and is a nationally distinguished civil rights lawyer and law professor.

Are you a high school student involved in an activity that is helping to improve race relations in your school or community? Princeton University wants to hear from you! To recognize, support, and encourage young people who have demonstrated a commitment to positive race relations, Princeton University sponsors an annual awards program for high school students—the Princeton Prize in Race Relations. Applications postmarked by January 31, 2012 will be eligible for prizes—including cash awards up to \$1,000 for particularly noteworthy work. The Princeton Prize in Race Relations was created to identify and commend young people who are working to increase understanding and mutual respect among all races. For more information, go to: <http://www.princeton.edu/pprize/>

Crain's Forty Under Forty, an annual special section to recognize 40 people under the age of 40 who have

made an impact on Northeast Ohio's business community, recognized some very square local talent. Inducted into the class of 2011 are **Todd Goldstein**, managing partner of Shaker LaunchHouse; **Eric Logan**, vice president of business strategy, Precision Castparts, Inc.; **Tania Menesse**, director of economic development for the City of Shaker Heights.

Tatiana Tate was the winner of the Shaker Arts Council's Centennial Poster Competition. **Richard Mantel** took second place, **Johnine Byrne** took third place and **Ilana Polster** and **Mark Zetzer** received honorable mention. Shaker resident **Sally Levine** of Levine Architecture & Design, Ltd. was chair of the artistic project.

'Tis the season . . . to collect recipes and **Gillian Graham** wants to include yours in the Shaker Centennial cookbook. It's easy to enter. Go to www.CookbookFundraiser.com and log in as a contributor (Enter your name as you wish it to appear in the cookbook). Next, enter your email address and then enter the group name "shakercooks" and password "recipe." Click on "add a new recipe," enter the ingredients and click save. If you want to submit your recipe the old-fashioned way, mail it to: Gillian Graham, 3310 Ardmore Road, Shaker Heights, OH 44120.

Shaker High School's production of *Wonderful Town* was directed by Theatre Arts Department Chair **Christine McBurney** with music direction by Music Department Chair **Robert Schneider**. The production featured more than 90 students in a variety of roles. Shaker Heights High school's newspaper, the *Shakerite*, has gone online. To be in the know and get the youthful perspective, go to www.shakerite.com.

The Suburban Symphony Orchestra will offer a series of free concerts at Conway Hall at University School, located at 20701 Brantley Road. The next concert at 3:30 pm December 11 features Mozart's Symphony #35, the Weber Bassoon Concerto, the Suite

from Threepenny Opera, and a work for harp and string orchestra by Ralph Vaughan Williams.

Author! Author! Shaker Library sponsors a variety of author talks at Bertram Woods Branch. Barry Herman and Walter Grossman will present a slideshow of images from their book, *Cleveland's Vanishing Sacred Architecture*, at 7 pm December 7.

Moreland Courts' **James Wood**, author of *Out and About with Winsor French*, will speak at 7 pm December 14. **Tres Roeder** will discuss his book *A Sixth Sense for Project Management* at 7 pm January 11 and **Christopher Busta-Peck**, author of *The Hidden History of Cleveland*, will speak at Woods at 7 pm February 21. **Regina Brett**, author of *Be the Miracle: 50 Lessons for Making the Impossible Possible* will speak at Main Library February 9. Following their presentations, books will be available for sale and signing.

Top docs! Two MetroHealth physicians from Shaker Heights were honored by the March of Dimes for their leadership in maternal and infant health. OB/GYN **Dr. Brian Mercer** and neonatologist **Dr. John Moore** received the Health Leadership Award from the March of Dimes at a November 17 ceremony in Columbus. Mercer, chief of the Division of Maternal-Fetal Medicine, and Moore, chief of the Division of Neonatology, are researching ways to prevent preterm births, a study funded by and the March of Dimes and the NIH.

From rooftop revelry to remembrances. Chapter 39 Veterans For Peace president **Mary Reynolds Powell**, who served as an Army nurse in Vietnam, arranged for this year's fifth reading of wartime letters at Plymouth Church. Now that's a great idea for a library program! Are you listening, Mary?

Take off, eh! The Thornton Park Ice Hockey Tournament is set for December 13-18. Will Coach **Mike Bartley's** team prevail? Make a date to watch mayhem on ice.

Excitement is building . . . building index cards that is! Shaker Library's local history librarian **Meghan Hays** has been spearheading a project to digitize the information which includes the building dates, builders and architects of every home in Shaker Heights. The finished product will be a searchable database on both the library's and city's websites. The project has received help from more than 25 volunteers plus technical advice from **Rick Smith**.

Sixty means savings. If you're 60 plus, take advantage of Shaker Square Senior Wednesdays when a variety of establishments offer discounts. Then be sure to take the younger set to stroll over to Loganberry Books as it opens the gift giving season with Otis' Old Curiosity Shop, modeled after the Twigbee Shop at Highbees.

Take your pick of the glitter and enjoy walking and shopping the square this season and be sure to *keep your ears open for me*.

Groundbreaking on Lee Road

A partnership between Cuyahoga Metropolitan Housing Authority (CMHA), Cuyahoga County Land Reutilization Corporation (Cuyahoga Land Bank), the City of Cleveland, and Cuyahoga County resulted in a ground breaking ceremony for the new Lee Road Senior Building on November 14. The building is located at the site of the former Beehive School, at 4345 Lee Road north of Miles Avenue. Lee Road will be a 3-floor apartment building with 40 units, designed by Richard Bowen and Associates. "This site has long stood as an empty eyesore ripe for redevelopment," said Gus Frangos, President of the Cuyahoga Land Bank. "We are thrilled to be able to be a part of bringing new vitality to this community in the form of much needed senior housing."

The project is also supported by the US Department of Housing and Urban Development's Neighborhood Stabilization Program.



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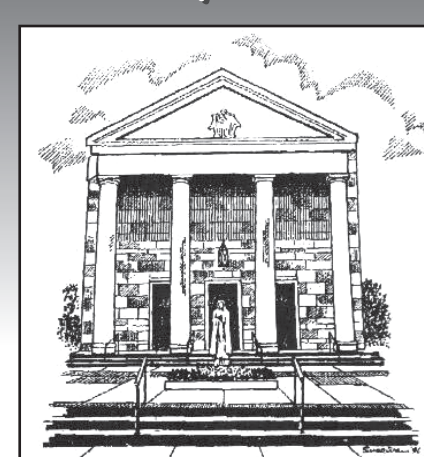
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Sunday 7:30 am—10 pm

Community Calendar



An intimate evening with Inlet Dance Theatre fundraiser

The Shaker Arts Council (SHAC) is sponsoring another At Home with the Arts (AHA) program, dedicated to presenting high caliber performing artists with a Shaker connection in a homelike setting.

On Friday, February 24, 7:00 PM, attendees will see a renowned Inlet Dance Theatre performance on the third floor ballroom of a South Park Boulevard landmark home. With an international reputation for excellence, Inlet's distinctive choreography is powerful, athletic and theatrical with themes that are uplifting and family friendly. Learn from Artistic Director/Founder Bill Wade about Inlet's history and creative process in a narrated concert that will include beloved repertoire such as *Memoriate* and *Wondrous Beasts*.

Tickets are \$45 or (\$40 for SHAC members), and include wine, hors d'oeuvres, and dessert afterward. Attendance is limited to 40. Register online at shakerartsCouncil.org (select Support/Donate) or send a check made payable to the Shaker Arts Council at PMB 232, 16781 Chagrin Blvd. Shaker Heights, Ohio 44120. You will receive an email or regular mail confirmation of the exact location the week of the event. For more information, call 216-561-7454 or email info@shakerartsCouncil.org.

Move Play Dance – Shake Your Sillies Out!

On the first Fridays of the month, through May, from 10:00 to 11:00 am, parents or caregivers with kids old enough to follow simple dance moves are welcome to come to Shake Your Sillies Out at Family Connections' Coventry Road location (2843 Washington Blvd.) Drop in fees apply. Early Childhood Educator Rique Sollish will lead these sessions that encourage parents and kids to play and move to music and rhythm.

Saturday Gym is back at Family Connections

Come to the gym at the Sussex location of Family Connections (19824 Sussex Road, Shaker Heights) and play away through the coldest months. Families can drop in on Saturdays from 10:00 am to noon (no sessions 12/31, 1/14, 2/18). Families with one child \$7/per session, \$10 family max. Families passes available, 5 sessions for \$30 or 10 sessions for \$60. Contact Family Connections at 216-921-2023.

Through December 29 Nature Center at Shaker Lakes Art on View – Dike 14: A Photographic Essay

The work of photographer Lamar Richardson explores dramatic vistas and intimate glimpses of Dike 14. Now referred to as the Cleveland Lakefront Nature Preserve, the 88 acres was originally used as a confined disposal facility (CDF) for containing the dredging spoils of the Cuyahoga River shipping channel. The photographs capture the experience of walking around the preserve, now alive with plants, trees, birds and butterflies. Monday through Saturday 10 am to 5 pm, Sunday to 5 pm at the Nature Center, 2600 South Park Blvd.

Through December 30 Shaker Historical Society Dream Weavers: The Art of the Loom

The *Dream Weavers: The Art of the Loom* exhibit at The Shaker Historical Society seeks to continue the time honored tradition of storytelling through textiles by displaying the beautiful wares of nine prominent local textile artists—Leslie Alperin, Jodi Kanter, Mirium Lidsky, Elinor Polster, Rose Rubin, Nancy Tovar, Horst of Horst Couture, and Robbie Grodin and Donna Christley of Alpaca Fiber Studio. These items will be displayed in contrast with the functional and practical clothing and textiles of the North Union Shakers. North Union items on display will include textiles, dresses, spinning wheels, and sewing and weaving accessories, and will trace the textile-making process from wool on the sheep to final product. Come view the pieces on display and you'll find that each imparts its own story.

Programming and events will be held throughout the duration of the exhibit including programs on shearing, carding, spinning, weaving, and design. Curated by Charlotte Cowan and Susie Zimmer.

December 6-11:30am – 12:30 pm Shaker Heights Main Library Mobile Town Hall with Nina Turner

Citizens can speak with the state senator via mobile video technology provided by The Civic Commons. Ask your questions and the senator will answer from her office in Columbus.

December 7-7:00 – 8:30 pm Shaker Library – Bertram Woods Meet the Authors: Barry Herman and Walter Grossman

Enjoy a slideshow of images from their book, *Cleveland's Vanishing Sacred Architecture*

December 7-11:00 am Cleveland Public Library – Harvey Rice Branch

Microsoft PowerPoint 1 2007

Learn how to create a computer-based slide presentation. (Prerequisite: Microsoft Word). For information call the Computer Learning Connection at 216-623-2980.

December 13-10:00 am Shaker Heights Main Library Book Buzz Book Discussion:

On the book *Hotel on the Corner of Bitter and Sweet* by Jamie Ford.

December 13-7:00 – 8:30 pm Shaker Library – Bertram Woods Poetry in the Woods

With poets Dan Rourke and Joe Toner.

December 13-7:00 – 8:30 pm Shaker Library – Bertram Woods Meet the Author: James Wood

Meet James Wood, the author of *Out and About with Winsor French*.

December 15-7:30 – 8:45 pm Shaker Library – Bertram Woods Knit Night

Bring a project and get or give help at this hands-on evening moderated by Fern Braverman.

December 18-2:00 – 5:00 pm Shaker Historical Society Sunday Spinners Series

Watch gifted spinners and weavers from Northeast Ohio as they demonstrate their talents during our Sunday Spinners Series on an assortment of Sundays throughout the duration of the *Dream Weavers* exhibit.

January 4, 11, 18, 25 Cleveland Public Library – Harvey Rice Branch

The Griot Project
Join local poetry group, the Griot Project, and learn to write and recite poetry of all kinds from haiku to freestyle each Wednesday. All ages are welcome.

January 10-10:00am – noon Shaker Heights Main Library Morning Needlework

Bring a project and work on it with others

January 10-4:15 pm Shaker Heights Main Library Afterschool Artists

Children in grades 1 – 4 can create their own art in the style of the great masters.

January 11-7:00 pm Shaker Library – Bertram Woods Meet Tres Roeder,

author of *A Sixth Sense for Project Management*

January 19-7:30 – 8:45 pm Shaker Library – Bertram Woods Knit Night

Bring a project and get or give help at this hands-on evening moderated by Fern Braverman.

January 26-7:00 – 8:30 pm Shaker Library – Bertram Woods Poetry in the Woods

Hear poetry performed by regional poets.

February 2-4:15 pm Shaker Heights Main Library Afterschool Artists

Children in grades 1 – 4 can create their own art in the style of the great masters.

February 7-4:00 pm Cleveland Public Library – Harvey Rice Branch

The Passport Project
In celebration of African American History Month, Cleveland's own.

Passport Project will present an exciting afternoon of African music and dance.

February 9-7:00 pm Shaker Heights Main Library Be the Miracle with Regina Brett

Regina Brett, author of *Be the Miracle: 50 Lessons for Making the Impossible Possible*. To be a miracle doesn't necessarily mean tackling problems across the globe. It means believing change is possible and making a difference, even in your own living room, cubicle, or neighborhood.

February 16-7:30 – 8:45 pm Shaker Library – Bertram Woods Knit Night

Bring a project and get or give help at this hands-on evening moderated by Fern Braverman.

February 21-7:00 pm Shaker Historical Society Meet Christopher Busta-Peck,

author of *The Hidden History of Cleveland*.

February 28-7:00 pm Shaker Library – Bertram Woods Poetry in the Woods

Meet regional poets Ginger Saha, Bryan Sisk and Jim Lang and enjoy their poetry performance.

February 29-7:00 pm Shaker Library – Bertram Woods Joe the Coupon Guy,

Returns to talk about saving money with coupons.

Classified

Classified ads are free to SHAD members, and an easy, inexpensive way to get your message out. Contact SHAD at 216-421-2100.

For more information on Community Calendar events:

Shaker Main Public Library: 216-991-2030
Bertram Woods Branch: 216-991-2421
www.shakerlibrary.org

Nature Center at Shaker Lakes: 216-321-5936
www.shakerlakes.org

Cleveland Public Library – Harvey Rice Branch
11535 Shaker Boulevard 216-623-7046
www.cpl.org

Nature Center at Shaker Lakes
216-321-5935
www.shakerlakes.org

Shaker Historical Society
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When you support small business, you support your town, your city, your local area all around. It gets right down to the heart of the matter: helping others in the case of small businesses will truly help yourself in the process.”

—Forbes Magazine, November 22, 2011



Visit SHAD on the Web

Be sure to visit our website, www.shad.org. You can register for email updates, use PayPal to join or renew your membership and view past issues of *The Connection*. You can also download a membership form.

You can connect to the Larchmere merchants page, www.larchmere.com and the official web site of Shaker Square, www.visitshakingsquare.com.

Shaker Square is owned by The Coral Company, www.thecoralcompany.com. You'll also find the Ludlow Community Association at www.LudlowCommunity.org and the independent Shaker Square site, www.shakersquare.net.

Sign up for the eConnection at [shad.org/!](http://shad.org/)

Join Shaker Square Area Development Corporation

SHAD invites you to support our neighborhood improvement initiatives by joining our organization. Besides knowing that you help fulfill SHAD's vision for the neighborhood, as a member you will also get direct benefits.

• **The Connection** newspaper is mailed first class to your home or business. The newspaper keeps you current on all that's going on here, along with where to shop and eat, who's who in the area, and more. • Each member can also run one free classified ad a year (great for selling items or offering a service). Or, if you are running a display ad, as a member you can run a free classified ad in the same issue. • And, finally, SHAD members receive discounts from local merchants. Your membership will pay for itself in no time. We're adding new merchants all the time, so check out the list on this page.

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Shaker Heights Centennial – January Events

Tickets are now available for the Shaker Heights Centennial—January events, including...

Elegant & Edible Garden Series Kickoff Party



Farmer Lee Jones

The Elegant & Edible series begins on January 10, 2012 with a party featuring Farmer Lee Jones of The Chef's Garden in Huron, Ohio, at the First Unitarian Church of Cleveland. Much in demand as a speaker and expert on sustainable agriculture and its influence on the culinary industry, Farmer Jones has been featured in numerous national publications, including *Bon Appetit*, *Cooking Light*, *Gourmet*, *Food & Wine*, *Newsweek*, *The New York Times*, *The Wall Street Journal, Inc., Magazine* and *The Washington Post*. Farmer Jones travels nationwide, speaking about sustainability at seminars and culinary events including The International Chefs Congress

and The James Beard Foundation Awards. Additionally, he frequently participates in panel discussions as an agricultural expert, including the Women Chefs and Restaurateurs National Conference in 2007 and Chef Raymond Blanc's American Food Revolution in Oxford, England in 2004. He currently sits on the board of *Chef Magazine*.

Tickets are \$15 per ticket, and each ticket includes 2 drink tickets and appetizers. The 6:30 pm Meet & Greet is following by the program at 7:15, with the reception following. First Unitarian Church is located at 21600 Shaker Boulevard. Contact Centennial Coordinator Anne Williams at 216-496-7064 or shakercentennial@gmail.com.



Opening Ceremony:

“It's a Shaker Thing” is scheduled for January 21 at 5:00 pm. This kick-off event, produced by Jon Leiken, will be at the Shaker Heights High School Auditorium. Tickets are \$15. Contact Centennial Coordinator Anne Williams at 216-496-7064 or shakercentennial@gmail.com.



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